

# FACE 2 f@ce 2012

2-3 NOVEMBER

CANNES - PALAIS DES FESTIVALS

2<sup>ND</sup> EDITION

Facial Aesthetic & Cosmetic Events  
Anti-Aging Medicine & Facial Plastic Surgery

Plastic  
Surgeon

Oculoplastic  
Surgeon

Dermatologist

Anti-Aging & Aesthetic  
Physician

ENT- FPS

Maxillo-Facial  
Surgeon

Simultaneous translation French/English/Russian



*"Building the Aesthetic Future Together"*

**FINAL PROGRAMME**

[www.face2facecongress.com](http://www.face2facecongress.com)

## CONGRESS PRESIDENTS

PAUL Malcom, Plastic Surgeon - USA

DMITRIEVA Irina, Dermatologist - Russia



[www.face2facecongress.com](http://www.face2facecongress.com)

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VAN LOGHEM Jani, Netherlands

VERNER Inés, Israël

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# FACE2f@ce CONGRESS

Friday November 2 <sup>nd</sup>			
Auditorium A	Salle de presse	Redaction 2	Redaction 1
08:00-08:30 Registration			
08:25-08:40	Political introduction by the Mayor of Cannes		
08:40-09:15	Aesthetic Medicine & Surgery History by Ricardo MAZZOLA, Italy		
09:15-09:45	Exceptional live demonstration of modeling in clay: "Facial Aging" by Philippe FARAUT, Sculptor		
09:45-09:50	OPENING CEREMONY		
09:50-11:10 10:00	Botulinum Toxin A: 3D Anatomy facing. Clinical demo : Live demonstration by P. TREVIDIC - Views F. BRACCINI	Myth facing reality: is fat better than filler	ALLERGAN WORKSHOP
11:10-11:30	Morning break & Visit of the exhibition		
11:30-13:00	The right treatment plan for your patient over time: fullface global strategy - Russian session	Trends of rhinoplasty from medical to external approach. Live demonstration by F. BRACCINI	Alternative face lifting
13:00-14:00	TEOXANE WORKSHOP	Lunch break & Visit of the exhibition	
14:00-16:00 15:00	Tips and Tricks to avoid and to deal with injection complications	Periorbital at a glance: current medical approach. Live demonstration by Ph. BERROS	FILORGA WORKSHOP LPG WORKSHOP
16:00-16:30	Afternoon break & Visit of the exhibition		
16:30-18:30	Lasers 2012: an update	Periorbital at a glance: surgical approach	Free communications: idea & innovation

# at a glance

Saturday November 3 <sup>rd</sup>				
	Auditorium A	Salle de presse	Redaction 2	Redaction 1
07:30-08:30		Instructional courses: rhinoplasty	Instructional courses: updates on anti-aging medicine & laser rejuvenation	Instructional courses: midface face lifting, anatomy, pitfalls techniques
08:30-10:30		Holistic approach in the consulting room of aesthetic medicine	Experts "on the ring": medicine challenges for face rejuvenation	Skin planet: cosmeceutics and nutritherapy
10:00	Morning break & Visit of the exhibition			MERZ SYMPOSIUM
10:30-11:00				FILORGA WORKSHOP
11:00-13:00		Combined therapies : face, neck and décolleté. Live demonstration by A.REDAELLI	Facelift facial rejuvenation : is facelift still alive and kicking	TEOXANE WORKSHOP
12:00				
13:00-14:00	Lunch break & Visit of the exhibition			
14:00-16:00	Journée Grand public : Forum-débat sur la médecine esthétique	Hands facing time	Face surgery: latest innovations	ALLERGAN WORKSHOP
15:00				
16:00-16:30	Afternoon break & Visit of the exhibition			Rhinoplasty
16:30-18:30		Top ten 2012 key articles	Lip and chin: key zones for character Live demonstration by Ph.Garcia	
17:00				
20:30	GALA DINNER: CANNES INTERNATIONAL AESTHETIC FLM FESTIVAL AWARD			

REDACTION 2

09:50-11:10

**MYTH FACING REALITY: IS FAT BETTER THAN FILLER?**

**Chairmen: Y. SURLEMONT, F. LORETO**



- How and why using growth factors with lipostructure ? **F. BRACCINI**
- Adverse events with FAT drafting. **Y. SURLEMONT, F. LORETO**
- Facial ageing treatment. The best choice for the ideal result. **J. HUTH**
- Dermal fillers and neocollagenogenesis: new data. **Y. YUTSCOVSKAYA**
- Still in doubt? Objective data about fat grafting behavior. **J. FONTDEVILA**
- Granuloma and foreign body reaction. **F. PLANTIER, I. MOULONGUET**



**LIVE DEMO : MEDICAL RHINOPLASTY by F. BRACCINI - ANATOMICAL VIEWS by J. PARIS**

11:10-11:30

Morning break & Visit of the exhibition

11:30-13:00

**TRENDS OF RHINOPLASTY FROM MEDICAL TO EXTERNAL APPROACH**

**Chairmen: E. ROBOTTI, H. FODA**

- Short History of Rhinoplasty. **R. MAZZOLA**
- Anatomic basics. From static to dynamic concept applied to rhinoplasty. **Y. SABAN**
- External approach in rhinoplasty. **E. ROBOTTI**
- Wide marginal incision in rhinoplasty: technique and indications. **L. CASTILLO**
- A Review of the Nature of Nasal Osteotomies. **R. DAS GUPTA**
- Per cutaneous weakening of alar cartilages with a needle in "resistant tip" rhinoplasties. **R. SELINGER**



**LIVE DEMO : MEDICAL RHINOPLASTY by F. BRACCINI - ANATOMICAL VIEWS P. TREVIDIC**

13:00-14:00

Lunch break and visit of the exhibition

## SALLE DE PRESSE

07:30-08:30 **INSTRUCTIONAL COURSES : RHINOPLASTY** by **H. FODA**

08:30-10:30 **HOLISTIC APPROACH IN THE CONSULTING ROOM OF AESTHETIC MEDICINE**

**Chairmen: N. RIBE, J. BEUT**

- Glabellar anatomical variability and its clinical repercussion. **D. ARENAS**
- Periorbital rejuvenation with hyaluronic acid and botulinum toxin. **H. SILVESTRE**
- Full-face approach: 3-point injection technique to achieve a "V" or "lifting" effect. **N. RIBE**
- The No touch technique for lip enhancement®. **J. BEUT**
- Using Hydrodissection with Klein's Solution and Highly Diluted Radiesse for Neck Rejuvenation. **J. VAN LOGHEM**
- Botulinum toxin A for the neck skin rejuvenation: first results from proof of the concept study. **E. GUBANOVA**
- Décolleté rejuvenation combining photodynamic therapy and HA. Study of 16 patients. **M. AMSELEM**

10:30-11:00 Morning break and visit of the exhibition

11:00-13:30 **COMBINED THERAPIES : FACE, NECK AND DÉCOLLETÉ**

**Chairmen: A. REDAELLI, C. ROWLAND-PAYNE**

- BToxA and fillers for the rejuvenation of the periorcular region: the rules for a safe technique. **A. REDAELLI**
- Laser combined treatments to remove vascular teleangectasias from face and lower eyelid in dark skins. **A. BADAWI**
- Peelings and laser: how to combine them. Pratical protocols. **R. SMIT**
- My tip and tricks in facial rejuvenation: when needles and when cannulas. **H. GALADARI**
- Botulinum for facial rejuvenation - The multi-mini technique. **C. ROWLAND-PAYNE**
- PRP : My experience in facial aging management. **P. BRUN**



**LIVE DEMO : COMBINED THERAPY by A. REDAELLI - ANATOMICAL VIEWS F. BRACCINI**

13:00-14:00 Lunch break & visit of the exhibition

15:00-17:00

**RHINOPLASTY II**

**Chairmen: J. ROWE-JONES, JB. CHARRIER**

- Nasal tip surgery. the best analysis for the best surgical choice. **P. PALMA**
- Revision rhinoplasty. **H. FODA**
- Tip revision rhinoplasty : from a reconstructive surgeon perspective. **J. KHOURY**
- Saddle nose management in 2012. **J. ROWE-JONES**
- Nose And Skin - Interactions Before, During And After Rhinoplasty. **F. APAYDIN**
- Can we modify the nose without any surgery ? details and modern developments in medical rhinoplasty. **F. BRACCINI**

20:30

**GALA DINNER: CANNES INTERNATIONAL AESTHETIC FILM FESTIVAL AWARD**

**Charity Auctions by Carvajal for a CP MUNDI, a Medical Humanitarian Association**



**CANNES INTERNATIONAL  
AESTHETIC FILM FESTIVAL**

## Scientific partners (Preliminary list)



Aesthetic and Anti-aging  
Medicine Society of South Africa



Associazione Italiana di  
Chirurgia Plastica Estetica



Asociación Internacional de  
Medicina Estética de la  
República Argentina



Arbeitsgemeinschaft Plastische,  
rekonstruktive und esthetische  
Kopf-Hals-Chirurgie (APKO)



Lebanese Society of  
Otolaryngology  
Head & Neck Surgery



Spanish Society of Aesthetic  
Medicine



Société Française de  
Chirurgie Plastique et  
Esthétique de la Face  
et du Cou



Société française de  
stomatologie et de chirurgie  
maxillofaciale



Société Ophthalmologique  
Plastique reconstructrice et  
Esthétique Française



Institut Portmann



Société Avancée de  
Médecine et Chirurgie  
Esthétique et Plastique



Association de Recherche  
en Esthétique, Dermatologie  
et Plastique



Cirujanos Plásticos Mundi



Collège de Recherche  
International en Chirurgie  
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Polyclinique  
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Vigilance Injectables,  
Peelings et Lasers

## Congress Partners



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# CANNES INTERNATIONAL AESTHETIC FILM FESTIVAL

**FOREMEN OF THE JURY:**

Practitioner category :  
Alain FOGLI, Plastic Surgeon

Industry category :  
Jean-Luc BREITENSTEIN, Producer, Director

The Cannes International Aesthetic Film  
Festival is an event within the event.

This festival is meant to broadcast and  
reward the three best aesthetic  
medical films.

All films related to aesthetic procedure/  
surgery can enter the competition.

Screening of the best movies  
will be opened to a large audience.

Awards will be presented during the Gala  
dinner on Saturday 3<sup>rd</sup> November.

## WANTED!

Do you have a film about aesthetic procedures?

If yes, enter the competition!

2 film categories:  
• practitioners  
• industry

Further information on : [www.face2facecongress.com](http://www.face2facecongress.com)  
Contact us now : [filmfestival@face2facecongress.com](mailto:filmfestival@face2facecongress.com)