



THURSDAY MARCH 15

GIOVANNI XXIII CONGRESS CENTER

MORNING SESSIONS

06.15 – 06.55 COFFEE STATION AND REGISTRATION

Room B (Alabastro)

07.00 – 13.00 6 one-hour Masterclasses

Room A (Oggioni)

06.55 – 07.00 Introduction and welcome

07.00 – 11.05 ■ Open Rhinoplasty – THE ESSENTIALS

CHAIRS: *Rowe-Jones, Sykes*

- Anatomy and Dissection videos
- Consultation, Pre-op Analysis, Morphing and Planning
- Psychology and Patient Selection
- Understanding the Procedure and its Progressive Steps in the Standard Case
- Understanding the Controversial Items which will be highlighted in the days to follow

Segment 1 – Focus on Current Anatomy and why it matters

07.00 – 07.15 *Ingallina* – Open Rhinoplasty Anatomy videos: From Cadaver Dissection to Surgical Practice Step-by- Step

07.15 – 07.25 *Saban* – Anatomy that matters in modern rhinoplasty

07.25 – 07.35 *Heppt* – Applied surgical anatomy of the nose

07.35 – 07.45 *Daniel* – The New Nasal Anatomy and its relevance to the days to follow

07.45 – 07.50 Q&A

Segment 2 – Patient Selection and Imaging

07.50 – 08.00 *Kosins* – Preoperative Analysis and Planning for your first rhinoplasties

08.00 – 08.10 *Paun* – Photography and Computer Imaging for the rhinoplasty consultation

08.10 – 08.20 *Sykes* – Why surgeons have trouble saying No to patients?

08.20 – 08.25 Q&A

08.25 – 08.35 *Mazzola* – Special Topic: “The fascinating history of aesthetic rhinoplasty”

08.35 – 08.55 *Rohrich* – Keynote Lecture 1: *Mastering Open Rhinoplasty – Becoming an Expert*

08.55 – 09.20 COFFEE BREAK AND EXHIBITS

Segment 3 – Understanding the basic steps

09.20 – 09.28 *Rowe Jones* – Opening and Closing the nose (video)

09.28 – 09.36 *Bruschi* – Obtaining good proportions in open rhinoplasty

09.36 – 09.44 *Ghavami* – Selecting the proper Profile : Dorsum and Tip Relationship



09.44 – 09.52 *Cobo* – Balancing the middle third of the nose using Spreader Grafts and Spreader Flaps: long term results
 09.52 – 10.00 *Duron* – How to Support the Tip
 10.00 – 10.08 *East* – How to create an Aesthetic Tip in primary Rhinoplasty
 10.08 – 10.16 *Goksel* – 10 tricks I often use in rhinoplasty
 10.16 – 10.24 *Ghavami* – Pearls for Dorsal Augmentation
 10.24 – 10.32 *Celik* – Male Rhinoplasty: how to protect masculinity
 10.32 – 10.40 Q&A
 10.40 – 10.55 *Robotti* – A prelude to the Course – Primary rhinoplasty procedural clips: logical sequence and recent issues

10.55 – 11.20 ■ Case Analysis Panel

MODERATOR: *Rohrich*

PANELISTS: *Apaydin, Calvert, Cerkes, Foda, Ghavami*

11.20 – 11.25 *Robotti* – Appendix to the Panel: Demonstrating the 3D Bergamo Rhinoplasty Software

11.25 – 12.10 ■ Author-commented edited videos – 2 *Primary Rhinoplasty full-steps*

12.10 – 12.30 ■ Question-Time Panel and Faculty Poll Review – *Pre and Postop Care*

REVIEWER: *Robotti*

PANELISTS: *Celik, Cobo, Goksel, Rowe Jones, Sykes*

12.30 – 13.30 LUNCH AND EXHIBITS

12.30 – 13.00 Room C (Stucchi) – Lunchtime Workshop: 2-D Computer Simulation by digital imaging (hands on)

The format will be “lab-like”, thus a practical hands-on workshop. Attendees are encouraged to bring their own laptops and own cases.

[Buffet lunch provided in the Alabastro Room]

HELD BY: *Jim Chekerylla*

SPONSORED BY: ***Seattle Software Design***

13.00 – 13.30 Room B (Alabastro) – Lunchtime Workshop: Rhinoplasty made easy and reliable with ultrasonic rhinoplasty through a full open approach

This workshop explains mainly with videos the rationale of the use of Piezo electric instruments (PEI) that affect only bones and stiff cartilages, but can't harm the soft tissues.

HELD BY: *Olivier Gerbault*

SPONSORED BY: ***Acteon/Comeg***

AFTERNOON SESSIONS

13.30 – 14.00 *Aiach* – Lecture of Honor: *Open Rhinoplasty: a life-long journey of learning*

14.00 – 15.20 ■ **Session 1: Dorsum issues**

CHAIRS: *Cerkes, Haack*

- New Anatomical Concepts
- Bony Cap and Keystone management
- Osteotomies
- Spreader Grafts, Spreader Flaps, Variations



- 14.00 – 14.10 *Palhazi* – The Anatomy you have to know (Bony Cap, Keystone, Middle Third)
- 14.10 – 14.25 *Cerkes* – Current management of the Nasal Dorsum
- 14.25 – 14.40 *Rohrich* – Restoring the Dorsal Aesthetic Lines in primary Rhinoplasty and Precision Osteotomies
- 14.40 – 14.50 *Rowe-Jones* – Osteotomies for “closing the roof”
- 14.50 – 15.00 *Kovacevic* – Spreader Flaps or Spreader Grafts: Techniques and Traps
- 15.00 – 15.10 *Apaydin* – New Spreader Flap/Graft classification
- 15.10 – 15.20 Q&A

15.20 – 16.30 ■ Session 2: Dorsum specifics/hot topics

DISCUSSANTS: *Daniel, Heppt*

- New Technology: Power Tools and Piezo
- Dorsum preservation techniques
- Reconstituting/Aligning the Middle Vault

- 15.20 – 15.30 *Daniel* – Evolving techniques in dorsum surgery: heading towards a Preservation Rhinoplasty?
- 15.30 – 15.45 *Gerbault* – Ultrasonic Rhinoplasty 6 years after: where are we now and what’s the future?
- 15.45 – 16.00 *Racy* – Powered Rhinoplasty : 6 years experience. Learning curve and long term results
- 16.00 – 16.10 *Saban* – Push-down and Let-down: understanding the concept and its recent revival
- 16.10 -16.20 *East* – Push down? Let down? Push over?: What are the indications?
- 16.20 – 16.25 5 min for the Discussants
- 16.25 – 16.35 Q&A

16.35 – 17.00 COFFEE BREAK AND EXHIBITS

17.00 – 18.05 ■ Dorsum Hot Topics Videopanel

(5 min video-based presentations in each group followed by 5 min discussion at end of each group)

REVIEWERS: *Apaydin, Ghavami*

- 17.00-17.35 *Group 1 – Working on bone and middle third*
 - 1) *Heppt* – Osteotomies with Osteotome and Power Drill
 - 2) *Gubisch* – What to do when the Keystone Septal Junction breaks
 - 3) *Haak* – Versatility of the TTC Suture
 - 4) *Cerkes* – New Simple Tools for bone work
 - 5) *Rohrich* – Why Spreader Grafts Are Not Needed in most Open Primary Rhinoplasties
 - 6) *Goksel* – Open Piezo Let-down technique for lowering the dorsum
 - Discussion by Reviewers (5 min)
- 17.35- 18.05 *Group 2 – Augmenting the dorsum*
 - 1) *Cobo* – Diced cartilage+ Fibrin Glue to augment a low primary dorsum
 - 2) *Sykes* – Augmenting the dorsum with Diced Cartilage /Glue grafts
 - 3) *Ghavami* – Dorsal augmentation: No ear, No wrap
 - 4) *Apaydin* – Radix cocktail
 - 5) *Kosins* – What dorsums Not to augment
 - Discussion by Reviewers (5 min)



18.05 – 18.50 ■ Dorsum Controversies Boxing-Ring Panel

(2 surgeons pro and 2 against each topic 5 min for each opposing duo to state their points, followed by 5 min discussion on each topic)

TOPICS: DEGLOVING limited vs full, OSTEOTOMY / OSTEOPLASTY by power tools vs piezo vs osteotome

REFEREES: *Gubisch, Rohrich*

1. DEGLOVING: Heppt, Sykes (*limited*) vs Goksel, Kovacevic (*full*)
2. OSTEOTOMY: Gerbault, East (*piezo*) vs Calvert, Cerkes (*osteotome*)
3. OSTEOPLASTY: Gerbault, Rowe Jones (*piezo*) vs Racy, Celik (*power*)

18.50 – 18.55 *Robotti* – 5 min for Wrapping the Dorsum up

18.55 – 20.15 Dorsum techniques Videofocus (videoclips-only session)

(3+1 formula: 3 min videoclip followed by 1 min discussion)

Faculty will comment

1. HAACK – True subperichondral/subperiosteal flap
2. CERKES – Perichondral/periosteal flaps
3. KOSINS – Total subperichondral/subperiosteal dissection of the tip and dorsum with identification, preservation and reattachment of ligaments
4. GERBAULT – Extended subperiosteal dissection of bony vault and dissection plane above ULC
5. GOKSEL – Dealing with Levator Labii Superior Alaque Nasi Muscle
6. DAVIS – Bony hump removal with electric oscillating saw
7. CELIK – Radix reduction and bony hump reduction with power burr
8. ROWE JONES – Bony hump reduction with piezo
9. HAACK – Prefabrication of the osteotomy lines with the coarse diamond burr
10. MAZZOLA – How to properly sharpen the chisels for a precise osteotomy
11. GUBISCH – Criss-Cross suture for bone stabilization/reconstruction of the keystone area
12. KOVACEVIC – Door-Stop implant to keep the medialized bone in position
13. GERBAULT – Ultrasonic rhinosculpture in dorsum techniques
14. GERBAULT – Piezo Open Let Down technique
15. GOKSEL – Radix augmentation
16. DANIEL – Glabellar-radix dorsal graft
17. CERKES – Combined use of spreader flaps+ spreader grafts
18. ROHRICH – Finesse in Dorsal Reshaping in Primary Rhinoplasty
19. PAUN – Diced cartilage in tissue glue technique
20. EAST – PRF/Cartilage for the dorsum

20.15 WELCOME COCKTAIL, mingling with Faculty



21.30 – 23.15 ■ Room C (Stucchi) – Night Owl: viewing narrated DVDs (5 videos)



FRIDAY MARCH 16

GIOVANNI XXIII CONGRESS CENTER

MORNING SESSIONS

06.30 – 06.45 COFFEE STATION AND REGISTRATION

Room B (Alabastro)

07.00 – 13.00 6 one-hour Masterclasses

Room A (Oggioni)

06.45 – 08.20 ■ Septum, Turbinates and Function

CHAIRS: *Bussi, East*

- Septoplasty and Septal Reconstruction
- Extracorporeal Septoplasty
- Turbinates
- New concepts for functional rhinoplasty
- Preventing and managing obstruction
- Endoscopy

06.45 – 06.53 *Palhazi* – The Anatomy you have to know (Septum and Nasal Valves)

06.53 – 07.05 *East* – Septal Surgery overview and understanding the Nasal Valves

07.05 – 07.13 *Lipski* – Biomechanics of Septum, Cartilage Harvesting and Septal Reconstruction

07.13 – 07.21 *Haack* – Septal Reconstruction with Septal/ Ear / Rib cartilage grafts

07.21 – 07.29 *Robotti* – How to Harvest from the septum and How to Stabilize the Lstrut: Perforated Ethmoid Plate applications

07.29 – 07.37 *Apaydin* – Bone Recycling in rhinoplasty

07.37 – 07.45 *Racy* – 3D modelling of the Internal Nasal Valve: New concepts for functional rhinoplasty

07.45 – 07.53 *A. Wengen* – 15 years of experience with the Titanium Breathe Implant to open the internal nasal valve: may we consider this a safe technique?

07.53 – 08.01 *Robotti* – Cone Beam CT scan: does it offer true advantages in rhinoplasty?

08.01 – 08.09 *Celik* – Prevention and Management of Post-Rhinoplasty Nasal Obstruction

08.09 – 08.20 Q&A

08.20 – 08.35 *Bussi* – Special Topic: Why use Endoscopy in rhinoplasty?

08.35 – 09.00 ■ Question-Time Panel – Functional issues which Non-ENT surgeons should understand

REVIEWERS: *Robotti, Heppt*

PANELIST: *Calvert Celik, East, Gerbault, Kovacevic, Racy*



09.00 – 09.20 *Gubisch* – Keynote Lecture 2 – *Extracorporeal septoplasty: 30 yrs of experience and current refinements*

09.20 – 9.45 COFFEE BREAK AND EXHIBITS

09.45 – 10.35 **Septum/Function techniques Videofocus** (videoclips-only session)

(3+1 formula: 3 min videoclip followed by 1 min discussion)

1. *East* – How to deal with inferior and Middle Turbinates in nasal valve surgery
2. *Heppt* – The Shaver Turbinoplasty
3. *Apaydon* – Hybrid Grafts
4. *Gerbault* – Ultrasonic Septoplasty
5. *Kosins* – Subtotal septoplasty
6. *Racy* – Protecting the Internal Nasal Valve during primary reduction rhinoplasty a) Scroll Flap
7. *Racy* – Protecting the Internal Nasal Valve during primary reduction rhinoplasty b) Modified Spreader Flaps
8. *Dacho* – Lower Lateral Crura Duplication to stabilize the outer valve
9. *Zholtikov* – Variant of Septum Fixation using Piezo in the case without spine
10. *Lipski* – Vestibular Skin Lifting
11. *A. Wengen* – Titanium Septum Plate to straighten and strengthen the Septum
12. *East* – Suspension of the Lateral Alar Sidewall for valve dysfunction

10.35 – 11.05 ■ **Crooked Nose Videocasepanel**

(Each Panelist presents, exclusively by video, one case condensing the significant steps of surgery)

DISCUSSANT: *Davis*

- 1) *Apaydin*
- 2) *Cerkes*
- 3) *Calvert*
- 4) *East*
- 5) *Gubisch*
- Comments by Discussants (5 min)

11.05 – 11.25 *Toriumi* – Keynote Lecture 3: *Managing the Deviated Nose Deformity*

11.25 – 11.55 “Selected Abstracts” Corner and prize to best presentations

11.55 – 12.10 Follow-up on cases of the last Course with comments by surgeon

12.10 – 12.30 *Daniel* – Keynote Lecture 4 – *Tip Sutures: a 30 year evolution*

12.30 – 13.30 LUNCH AND EXHIBITS

12.30 – 13.00 **Room C (Stucchi) – Lunchtime Workshop: 3-D Computer Simulation by digital imaging (Vectra 3D)**

The benefits of 3-D digital imaging will be addressed, including its marketing value for potential patients. Limited places available.

[Buffet lunch provided in the Alabastro Room]

SPONSORED BY: **Canfield**



13.00 – 13.30 Room B (Alabastro) – Lunchtime Workshop: Powered Rhinoplasty System: how to use it and why

This workshop will deal with the practical aspects of the Powered Rhinoplasty system and the benefits for the patients.

HELD BY: *Emmanuel Racy*
SPONSORED BY: **Bien Air**

AFTERNOON SESSIONS

13.30 – 15.20 ■ Session 1: Tip issues

CHAIRS: *Daniel, Calvert*

- Sutures and Grafts
- Increasing and decreasing Projection/Length/Rotation
- Alar Base

13.30 – 13.35 *Palhazi* – The Anatomy you have to know (Tip)

13.35 – 13.50 *Toriumi* – Contouring the Nasal Tip: raising the bar

13.50 – 14.05 *Foda* – Managing Tip Projection and Rotation

14.05 – 14.20 *Davis* – Tip “Tensioning”; Enhancing Outcomes with Tip Dynamics

14.20 – 14.30 *Calvert* – Nuances in Tip Suturing

14.30 – 14.40 *Rowe Jones* – Essentials in treating the Bulbous Tip and the Drooping Tip

14.40 – 14.50 *Sykes* – Placing Tip Graft: Which grafts and What is the best order

14.50 – 15.00 *Cerkes* – Lengthening the Short Nose

15.00 – 15.10 *Rohrich* – Finesse in Alar Base Surgery

15.10 – 15.20 Q&A

15.20 – 16.20 ■ Session 2: Tip specifics/hot topics

DISCUSSANTS: *Sykes, Foda*

- Alar/Columellar Disproportion
- Reshaping and Repositioning the Lateral Crura
- Alar Rim

15.20 – 15.28 *Sykes* – The Alar-Columellar Relationship: Diagnosis and Treatment

15.28 – 15.36 *Foda* – Management of the Hanging Infratip Lobule

15.36 – 15.44 *Rohrich* – Getting the Alar Rim Contour right: key principles and nuances

15.44 – 15.52 *Zholtikov* – Lateral crura Transposition : why, when, how. Tips and tricks

15.52 – 16.00 *Ghavami* – Lateral Crural Transection: Safe and Effective

16.00 – 16.05 *Cobo* – Alar Rim Grafts or Alar Contour Grafts: what do they really do?

16.05 – 16.10 *Apaydin* – Lat Crura Turn-In Flaps: do they work long term?

16.10 – 16.15 5 min for the Discussants

16.15 – 16.20 Q&A

16.20 – 16.45 COFFEE BREAK AND EXHIBITS



16.45 – 18.05 ■ Tip Hot Topics Videopanel

(5 min videos in each group followed by 5 min discussion at end of each group)

REVIEWERS: Davis, Daniel

16.45 – 17.15 Group 1 – Supporting the Tip

- 1) Rohrich – Role of Columellar struts in tip reshaping
- 2) Daniel – Modified Tongue-In-Groove
- 3) Davis – End-to-End Septal Extension Graft: design and fixation
- 4) Cobo – End-to-Side Septal Extension Graft and its role in modifying the acute nasolabial angle
- 5) Sykes – Caudal Septal Extension Graft for repositioning the tip
- Discussion by Reviewers (5 min)

17.15- 17.55 Group 2 – Addressing domes, lateral crura and sidewall

- 1) Kovacevic – Cranial Tip Suture and tip shape
- 2) Davis – The Cap Graft for enhanced tip aesthetics
- 3) Bruschi – Seagull Graft – a three-in-one graft: where and when
- 4) Celik – “Butterfly” Rim Grafts and their use to correct cephalic transposition
- 5) Goksel – Oblique Turn Over for flattening and repositioning of the lateral crura
- 6) Kovacevic – Alar Transposition with Caudal Turn-in Flap
- 7) Rohrich – Alar Rim/Soft Triangle Reshaping with Butterfly Grafts/Extended Alar Contour Grafts
- Discussion by Reviewers (5 min)

17.55 – 18.25 ■ Tip Controversies Boxing-Ring Panel

(2 surgeons pro and 2 against for each topic 5 min for each opposing duo to state their points, followed by 5 min discussion on each topic)

TOPICS: TIP SUPPORT: Strut vs Septal Extension Graft vs Tongue-In-Groove – LATERAL CRURA

MALPOSITION: Transposition vs Alternatives

REFEREES: Rohrich, Toriumi

1. STRUT (Cerkes, Foda) vs SEG / TIG (Cobo, Davis)
2. TRANSPOSITION pro (Cerkes, Sykes) against (Apaydin, Davis)

18.25 – 18.30 Robotti – 5 min for Wrapping the Tip up

18.30 – 20.15 Session 3: “Tip techniques videofocus” (videoclips-only session) (videoclips-only session) (3+1 formula: 3 min videoclip followed by 1 min discussion)

1. APAYDIN – Shoe-lace suturing of the Columellar Strut
2. DAVIS – Tongue-In-Groove setback fixation for improved nasal base profile aesthetics
3. DURON – How to Support the nose with no graft in primary rhinoplasty (TIG+spreader flap)
4. GUBISCH – End-To-End fixation of Septal Extension Graft
5. KOSINS – Fine tuning the Septal Extension graft
6. KOVACEVIC – Step-Septal Extension Graft: a new option
7. COBO – Septocolumellar Sling suture
8. COBO – Angulated Dome-Defining and Lateral Srura Steal sutures
9. BRUSCHI – Tuning tip projection with Directional Sutures
10. ROWE JONES – Shield Graft design and placement
11. APAYDIN – Alar Batten: an often neglected gem



12. *ANTOHI* – Sidewall strengthening with Radiofrequency
13. *PAUN* – The Lateral Crural Flap technique
14. *KUZANOV* – Reinforcement of weak lower lateral crura with septal grafts
15. *DURON* – Correction of Lateral crura convexity with deep graft
16. *KOSINS* – Lateral steal and medial crural overlap – a powerful combination for the overprojected tip
17. *CERKES* – Lateral Crura Transposition
18. *APAYDIN* – Lateral Crura Turn-in flap and repositioning of the lateral crura
19. *ROBOTTI* – Correcting intermediate crura excess/asymmetry
20. *SYKES* – Alar Turn-in flaps and Alar Rim Grafts
21. *DAVIS* – Articulated Alar Rim grafts fixation and pocketing
22. *COBO* – Alar Rim Grafts placement techniques
23. *ROBOTTI* – Septal T: uses and tips
24. *GHAVAMI* – A novel versatile graft for the Soft Triangle
25. *FODA* – Narrowing the nasal base
26. *CELIK* – Alar base resection

20.15 Adjourn

21.00 GALA DINNER



SATURDAY MARCH 17

GIOVANNI XXIII CONGRESS CENTER

MORNING SESSIONS

06.30 – 06.45 COFFEE STATION AND REGISTRATION

Room B (Alabastro)

07.00 – 13.00 6 one-hour Masterclasses

Room A (Oggioni)

06.45 – 07.45 Session 1: Medical Rhinoplasty

CHAIRS: *Braccini, Paun*

- Fillers and Botox
- Fillers Controversies- Complications

06.45- 07.05 *Ingallina* – Medical Rhinoplasty: How to inject safely according to newest anatomical evidences

07.05 – 07.20 *Braccini* – Medical Rhinoplasty: how to do it (video)

07.20 – 07.35 *Paun* – Needle vs Knife: the true advantages and the true complications

07.35 – 07.45 Q&A

07.45 – 08.40 ■ Session 2: Medical and Surgical management of Thick Skin

CHAIRS: *Haug, Kosins*

- Pre and post op skin care protocols
- Intraop maneuvers

07.45- 08.00 *Kosins* – Controlling the Thick Soft Tissue Envelope: Use of Ultrasound and efficacy of Pre-Post Treatment Skin Care Protocols

08.00 – 08.10 *Cobo* -Surgical and non-surgical management of the Thick-Skinned Patient

08.10 – 08.20 *Davis* – Management of the Nasal SMAS – Maximizing Cosmetic Outcomes in the Thick-Skinned Nose

08.20 – 08.25 *Asadi* – Heart-shaped SMASectomy for Thich Skin Rhinoplasty (video)

08.25 – 08.30 *Kosins* – Subdermal dissection of the nasal tip for maximum and safe defatting (video)

08.30 – 08.35 *Celik* – Thinning the skin of the nasal tip (video)

08.35 – 08.40 Q&A

08.40 – 09.50 ■ Session 3: Ethnic Nose

CHAIRS: *Cobo, Ghavami*

- Ethnic Specifics and Patient Expectations
- Variations and Techniques which matter

08.40 – 08.50 *Ghavami* – Ethnic and Cultural considerations in Rhinoplasty

08.50 – 09.00 *Daniel* – Managing the Thick Skin and Wide Tip in the Ethnic Nose



09.00 – 09.10 *Foda* – The Middle Eastern nose
09.10 – 09.20 *Cobo* – The Latino nose
09.20 – 09.30 *Pshenisnov* – The Slavic nose
09.30 – 09.40 *Kumar* – The Indian nose
09.40 – 09.50 Q&A

09.50 – 10.10 COFFEE BREAK AND EXHIBITS

10.10 – 10.30 *Toriumi* – Special Topic: Augmentation rhinoplasty in the Asian patient

10.30 – 11.55 ■ Session 4: Innovations/Experimental

CHAIRS: *Cervelli, Dacho*

- Tissue Engineering
- Adipose Tissue
- PRP and PFP

10.30- 10.45 *Cervelli* – Regenerative rhinoplasty”: the use of PRP membranes
10.45 – 10.55 *Dacho* – Growth factors in rhinoplasty: vision or reality?
10.55 – 11.05 *Haug* – Tissue engineering and applicable constructs for tip surgery
11.05 – 11.15 *Kovacevic* – PRF and cartilage scales/ PRF and microfat
11.15 – 11.25 *Haug* – DCF (diced cartilage fascia) and DF (diced cartilage fibrin) grafts (video)
11.25 – 11.35 *Toriumi* – Microfat in Rhinoplasty
11.35 – 11.45 *Heppt* – Airstream Simulation – future or reality?
11.45 – 11.55 Q&A

11.55 – 12.05 ■ Key Topics on Technique – Faculty Poll Review

12.05 – 12.30 “Best Movieclip competition” and “Luca Ortelli” Bergamo Open Rhinoplasty Course award

12.30 – 13.30 LUNCH AND EXHIBITS

12.30 – 13.00 Room C (Stucchi) – Lunchtime Workshop: Marketing communication strategy for 2018: tips and best practices

How can you build your brand and get more patients in a constantly changing echosystem? What marketing do you need, what website, which social media and how much should you spend on it?

HELD BY: *Pavel Hilbert*

SPONSORED BY: ***Estheticon***

13.00 – 13.30 Room B (Alabastro) – Lunchtime Workshop: PRF, Cartilage Grafts and Micro Fat

The attendees will learn preparation of the new transplant generation using platelet-rich-fibrin (PRF), which is easy, fast and inexpensive.

HELD BY: *Milos Kovacevic and Abdulkadir Goksel*

SPONSORED BY: ***Mectron***



AFTERNOON SESSIONS

Room B (Alabastro) – BREAKOUT PARALLEL SESSIONS

13.30 – 15.30 ■ Session 1: Six Author- Commented Case Videos: Variations In Primary Rhinoplasty

15.30 – 18.10 Session 2: Aesthetic Nasal Reconstruction

CHAIRS: *Fischer, Mazzola*

- Segmental/Total and Flaps of choice
- Cleft Lip Nose and Binder Syndrome

15.30 – 15.50 *Haack* – Local flaps vs. Grafts for nasal reconstruction (with video)

15.50 – 16.05 *Fischer* – Combined unit defects: Nose-Cheek-Lip reconstruction (with video)

16.05 – 16.25 *Haack* – Full thickness defects – Lining with grafts – flaps – free flaps

16.25 – 16.45 *Fischer* – Considerations Framework and variations in construction

16.45 – 16.55 *Haack* – Forehead expansion – pros and cons

16.55 – 17.15 *Fischer* – Secondary nasal reconstruction

17.15 – 17.25 *Haug* – Unusual courses in three cases after rhinoplasty/nose reconstruction: a review of the literature and what we can learn

17.25 – 17.40 *Carminati, Robotti* – Reducing the framework downsizes the flaps needed for reconstruction

17.40 – 17.50 *Asadi* – Cleft Lip-Nose Deformities : Three dimensional Balancing

17.50 – 18.00 *Kumar* – Rhinoplasty in Binder syndrome

18.00 – 18.10 Q&A

18.10 – 18.30 *Gubisch* – Special Topic: Our concept in cleft nose deformity

13.30 – 14.20 Panel: Social Media and Building a Brand

(10 min per panelist: 10 min discussion)

CHAIRS: *Rohrich, Zholtikov*

- Understanding Social Media
- Benefits and Ethics
- Pearls and Pitfalls

13.30-13.45 *Ghavami*

13.45-14.00 *Calvert*

14.00-14.10 *Pavel* (Marketing Specialist)

14.10-14.20 Discussion

14.20 – 16.10 ■ Secondary Rhinoplasty

- Preventing its occurrence
- Psychology and patient Selection
- Principles and Algorithms
- Bony, midvault and septum deformities
- Tip deformities
- Functional issues
- Complex challenges
- Structural Reconstruction
- Camouflage and new Cartilage Variations



14.20 – 14.40 ■ Special Topic: Preventing a secondary rhinoplasty

(on preop errors in assessment and intraop errors on technique)

14.20 – 14.30 *Rohrich* – When to say no, how and why

14.30 – 14.40 *Rohrich* – Why primary rhinoplasty fails, (and on the importance of closing dead space)

14.40 – 16.10 ■ Performing secondary rhinoplasty

CHAIRS: *Gubisch, Ghavami*

14.40 – 14.45 *A. Wengen* – First: Save your neck in Rhinoplasty: tips and tricks in the OR to reduce surgeon's neck pain

14.45 – 14.55 *Cerkes* – Treatment of the Overresected Nose

14.55 – 15.05 *Daniel* – DCF (Diced CartilageFascia) to the dorsum in secondary rhinoplasty

15.05 – 15.15 *Foda* – Destroyed tip support: is rib cartilage mandatory?

15.15 – 15.25 *Cobo* – Structural grafting in the nasal tip without using rib cartilage

15.25 – 15.35 *Davis* – Working with autologous rib cartilage- optimizing results

15.35 – 15.45 *Robotti* – Pearls on using rib in revision rhinoplasty

15.45 – 15.55 *Apaydin* – Three different ways to augment major saddling

15.55 – 16.05 *Calvert* – Composite grafts: when and how

16.05 – 16.15 Q&A

16.00 – 17.30 COFFEE STATION

16.15 – 16.35 *Toriumi* – Video-Presentation: Structural Grafting Using Costal Cartilage

16.35 – 17.30 ■ Secondary Rhinoplasty Hot Topics Videopanel

(5 min videos in each group followed by 5 min discussion at end of each group)

REVIEWERS: *Toriumi, Cerkes*

16.35 – 17.00 *Group 1 – Working on dorsum*

- 1) *Toriumi* – Dorsal grafting with costal cartilage
- 2) *Gubisch* – Rib grafts for aesthetic dorsal lines
- 3) *Cerkes* – The DC-RAF graft (diced cartilage-rectus abdominis fascia)
- 4) *Robotti* – The SPF graft (Sandwich Perichondrium-Fascia): solving the dilemma between definition and edge visibility
- Discussion by Reviewers (5 min)

17.00- 17.30 *Group 2 – Working on tip*

- 1) *Cerkes* – Dome reconstruction using the remnants of the lateral crura
- 2) *Davis* – AARG (Articulated Alar Rim Graft) for treating post-surgical alar retraction
- 3) *Foda* – Conchal cartilage reconstruction of battered nasal tips and ear cartilage columellar strut
- 4) *Gubisch* – Bending technique for reconstruction of the lower lat cartilages and what to do when bending fails
- 5) *Toriumi* – Composite Grafting and managing Nasal Vestibular Stenosis
- Discussion by Reviewers (5 min)



17.30 – 17.55 ■ Rib Techniques Videopanel (Part 1) Harvesting Techniques Videopanel

(4 min videos in each group followed by 5 min discussion at end of each group)

REVIEWERS: *Robotti, Davis*

- 1) *CERKES* – Partial rib harvest
- 2) *TORIUMI* – Mini-incision rib harvesting
- 3) *ROBOTTI* – Inframammary fold incision and full thickness harvesting
- 4) *GERBAULT* – Piezo Rib Graft Harvesting
- 5) *GOKSEL* – Endoscopic rib harvesting
- Discussion by Reviewers (5 min)

17.55 – 18.10 ■ Rib Techniques Videopanel (Part 2) Segmentation-Fabrication Techniques

(4 min videos in each group followed by 5 min discussion at end of each group)

- *DAVIS* – Fabricating grafts that serve the purpose from rib: lamination and finesse
- *APAYDIN* – Oblique Split Technique and using a “Chef’s Knife”
- Discussion by Reviewers (5 min)

18.10 – 18.30 ■ Secondary Rhinoplasty Controversies Boxing-Ring Panel

(3 surgeons pro and 3 against. 6 min for each opposing trio to state their points followed by 6 min discussion by and between referees)

TOPIC: Essential or Unnecessary?

REFEREES: *Rohrich, Toriumi*

1. **Essential:** Davis, Gubisch, Calvert
2. **Unnecessary:** Cobo, Foda, Ghavami

18.30 – 19.05 “Secondary Rhinoplasty techniques (non- rib) Videofocus” (videoclips-only session)

(3+1 formula: 3 min video followed by 1 min discussion)

1. *ROHRICH* – Scar tissue preservation / Scar reshaping in revision rhinoplasty
2. *HEPPT* – Ear Cartilage Harvest and postauricular approach to Temporalis Fascia harvesting
3. *GOKSEL* – How to harvest Temporalis Fascia
4. *HAUG* – Tragus as a donor site for small cartilage grafts
5. *HAACK* – Septum Reconstruction with a Double-Layered Conchal L Strut
6. *ANTOHI* – Dorsum and sidewall camouflage with Diced Cartilage in secondary rhinoplasty
7. *CALVERT* – Creating the DCF construct
8. *FODA* – Ear cartilage Columellar Strut
9. *FODA* – Dealing with Tip Bossa
10. *HEPPT* – Alar Notching correction using Ear Cartilage



19.05 – 19.45 Camouflage and Finishing Touches in primary and secondary rhinoplasty – personal preferences – Videopanel

(3 min videos followed by 5 min discussion at end of videopanel)

REVIEWERS: *Haack Kovacevic*

- 1) *CELIK* – Camouflage with retroauricular fascial tissues
- 2) *ANTOHI* – Camouflage/augmentationj with diced cartilage and retroauricular fascia
- 3) *DURON* – Camouflage of the tip with deep temporalis fascia
- 4) *GHAVAMI* – Diced cartilage or Crushed cartilage?
- 5) *GUBISCH* – Free diced cartilage
- 6) *APAYDIN* – Cartilage chips for camouflage
- 7) *ZHOLTIKOV* – Camouflage: my preferences
- 8) *GOKSEL* – Paste Cartilage for fine tuning
- 9) *COBO* – Final touches in rhinoplasty
- 10) *GOKSEL* – How to get better lights on the tip of the nose
- Discussion by Reviewers (5 min)

19.45 Wrap-up, Farewell and Adjourn

Throughout the whole program you will find individual segments coded by three colors:

■ BASIC ■ INTERMEDIATE ■ ADVANCED

Although there is obviously wide overlap both in this classification and in individual interests irrespective of personal experience, color-coding will help you to best customize your learning track according to your learning requirements. Especially, green-coded sections should not be missed by beginners in rhinoplasty.